

JINDAL COLLEGE FOR WOMEN



ENTREPRENEURSHIP DEVELOPMENT CELL

ANNUAL REPORT

2020-21

INTRODUCTION:

Economic development of a country is supported by entrepreneurship in several ways. It is a key contributor to innovativeness and product improvement and a pivotal ingredient to employment creation. Another important aspect to be considered is that in the context of the Indian market, entrepreneurship led economic growth is more inclusive and hence Governments, both at Centre and State level, have been taking initiatives to boost the entrepreneurial ecosystem as they realize the benefits entrepreneurship brings to the economic growth of the country.

The aim of the Entrepreneur Development Cell (ED Cell) is to encourage and promote the entrepreneurial mindset by inducing entrepreneurial skills among the students of the College.

ACTIVITIES CONDUCTED DURING THE ACADEMIC YEAR 2020-21

Cell organized Business Quiz in association with the Department of Management.

Business Quiz for the students of Management stream to evaluate their knowledge about various sectors, industries, economy etc. Business Quiz is an interesting and educative way to test knowledge and teach more about business. The quiz help the student to learn with practice, as they allow the students to think back to the information previously learned and remember them while quizzing.

Details of the Event:**Date:** 31.07.2021**Total Participants:** 22**Venue:** Seminar Hall**Organizers:** Ms. Mahalakshmi.G
and Ms.Usha D

Teams:

- | | | | |
|------------|----------|-------------|------------|
| 1. Phoenix | 2. Alpha | 3. Smarties | 4. Warrior |
|------------|----------|-------------|------------|

The Quiz had three rounds:

1. Preliminary Round
2. Photo identification Round
3. Crack the Tagline Round

Summary of the activity:

The team Phoenix has been disqualified in the preliminary round. Remaining 3 teams has been qualified for the Photo identification round.

The team Alpha has been disqualified in the 2nd round. Remaining 2 teams has been qualified for the Crack the Tagline Round.

Both teams played well in the final round and the team Smarties secured 1st place and the team Warriors secured 2nd place.

PRINCIPAL